

XebiaLabs Delivers End-to-End Deployment Automation with Deployit 3.0

Deployit 3.0's New Features Enhance Productivity, Eliminate Risks and Get Applications to Market Faster

BOSTON, Mass. – February 1, 2011: [XebiaLabs](#), the deployment automation company for Java applications, today announced version 3.0 of their deployment automation software, Deployit. This end-to-end solution eliminates the risks associated with manual or scripted deployments and out-of-date procedures, enhancing productivity for DevOps teams.

Deployit 3.0 takes the complexity out of managing deployments through its enhanced ability to work with large numbers of applications and servers and manage complex, multi-platform environments. This additional insight into configuration items and deployments enables companies to implement secure, self-service deployments, which pave the way for continuous deployment scenarios.

The new version is a highly productive tool that can execute multiple deployments simultaneously with the single click of a mouse. Deployit's pure-software technology and ease of use allows it to be up and running in minutes.

"At [BGPI](#), part of Crédit Agricole, we constantly aim to deliver the best private banking services to our clients at competitive cost levels. However, too many errors in the deployment phase caused an increase in downtime for critical applications, leading to higher costs for our IT organization," says Xavier Daguerre, Development Manager, BGPI. "With Deployit, we managed to significantly reduce the number of errors, as well as the time needed to deploy new applications or features. This contributed to lower deployment costs and overall, a higher business responsiveness."

"As the adoption of virtualization and cloud computing continues to escalate, application deployments are becoming increasingly complex, especially with roles of Development and Operations teams crossing over," said Coert Bart, CEO, XebiaLabs. "Issues of virtual sprawl, lengthy scripts, and error-prone manual processes become all the more burdensome for companies tackling deployments without the right technologies in place. With Deployit 3.0, companies can relieve these burdens and achieve the productivity they need in today's increasingly dynamic markets."

Deployit 3.0 boasts several other new features, including a new, user-friendly interface, Python command-line interface, and Maven plugin, as well as the ability to compare packages, servers and applications. XebiaLabs' [new customers](#), acquired at the end of 2010, will all start on the new version, helping to significantly ease their deployment practices and enhance productivity.

To learn more about Deployit 3.0, its new features, and the deployment benefits it presents, be sure to register for XebiaLabs' webinar on February 8th at 9:00am EST. To register, please visit:

<http://www.xebialabs.com/deployit-3-0-webinar>.

About XebiaLabs

The mission of XebiaLabs is to make life of IT Operations and Development easier and more productive by working smarter. XebiaLabs is the leading provider of deployment automation solutions. With its flagship product Deployit, XebiaLabs automates Java EE deployments in an enterprise environment. Deployit allows organizations to manage their middleware environments by predictably executing and automating their Java application deployments. XebiaLabs was founded in 2008, and currently serves various customers around the world. XebiaLabs is an international company with development and sales offices in the USA, France, Germany, Netherlands and India. In other countries, XebiaLabs works through a network of local representatives. For more information, please visit www.xebialabs.com or contact one of our offices.

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